SEMAC DRAFT WORK PLAN

FY2022 (July 1, 2021 – June 30, 2022) & FY2023 (July 1, 2022 – June 30, 2023)

Biennial Priority 1: Provide financial and technical support to organizations.

Supports 25-year Goal (#5): The Arts Thrive in Minnesota

Measurable Outcome (#5c): Minnesota arts organizations report having access to the resources, information, personnel, audiences, etc. they need.

Actions:

1. Offer Project Support (formerly called Presenter/Production Assistance), Small Towns/Rural Areas, Legacy (formerly called Arts and Cultural Heritage), and General Operating Support grants to arts organizations.
2. Offer Legacy grants to non-arts organizations providing arts related experiences to their constituents (due to COVID-19, this was suspended during FY2020).
3. Offer organizational support via grant writing assistance, SEMAC newsletter/email blasts/social media accounts, website, arts calendar, professional development workshops, etc.

Measurement: In FY2022 & FY2023 of the organizations receiving SEMAC grants, 75% will indicate that their project was artistically successful, reached the target constituency, and had community impact. This will be measured by the final reports. Additional feedback will be solicited from organizations not receiving funds to determine potential gaps in service.

Biennial Priority 2: Provide financial and technical support to artists.

Supports 25-year Goal (#5): The Arts Thrive in Minnesota

Measurable Outcome (#5b): Minnesota artists say they have access to the resources, information, personnel, audiences, etc. they need.

Actions:

1. Offer Emerging and Advancing Artists grants.
2. Offer Artist Residency grants in the public schools (due to COVID-19, this was suspended during FY2020).
3. Offer artists support via grant writing assistance, SEMAC newsletter/email blasts/social media accounts, website, arts calendar, professional development workshops, etc.

Measurement: In FY2022 & FY2023 of the artists receiving SEMAC grants, 75% will indicate that their project was artistically successful, reached the target constituency, and had community impact.
impact. This will be measured by the final reports. Additional feedback will be solicited from artists not receiving funds to determine potential gaps in service.

**Biennial Priority 3:** Provide equitable access to grants and services to artists and organizations that provide arts activities.

Supports 25-year Goal (#3): People of all ages, ethnicities, and abilities participate in the arts.

Measurable Outcome (#3c): Applicants, grantees, and panelists believe that the SEMAC grant making process is equitable.

**Actions:**

1. In FY2022 SEMAC will establish the contract position of Community Engagement Coordinator to develop and sustain relationships with underserved and/or underrepresented groups/artists in the region.
2. Continue paying stipends to panelists (established in FY2020).
3. Continue IDI process with newly appointed board members and expand training to panelists.
4. Provide financial and technical support to artists, arts organizations, and others who provide arts experiences to BIPOC (Black, Indigenous or People of Color), Native, LGBTQIA+, the disability community, seniors, etc.

**Measurement:** In FY2022 & FY2023 75% of constituents will indicate that SEMAC provides equitable access to grants and services to artists and organizations. This will be measured by the FY 2023 Needs Assessment.

**Biennial Priority 4:** Act as responsible stewards of public funds.


Measurable Outcome (#4b): Applicants and grantees understand the grantmaking process, feel that they have been treated fairly, and were provided with good service by SEMAC.

**Actions:**

1. In FY2022 & FY2023 SEMAC Board of Directors and staff will continue making presentations to local governments focused on raising awareness among elected and appointed officials serving units of local government within the region (committee established in FY2021).
2. Continue the process of simplifying the grant application.
3. FY2023 needs assessment will include questions based on feedback gathered from the Board of Director local government action team, the community engagement coordinator, and additional groups identified within the region.
Measurement: In FY2022 & FY2023 75% of constituents will indicate that acts as a responsible steward of public funds. This will be measured through feedback from periodic constituent surveys, questions on final reports, committee/coordinator reports, and the FY 2023 Needs Assessment.